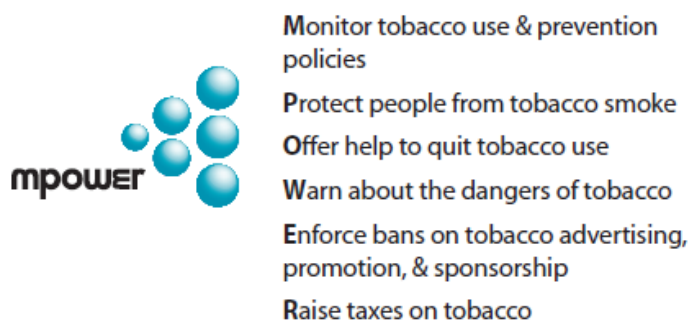


GATS Objectives

The Global Adult Tobacco Survey (GATS) is a global standard for systematically monitoring adult tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GATS is a nationally representative survey, using a consistent and standard protocol across countries including Botswana. GATS enhances countries' capacity to design, implement and evaluate tobacco control programs. It will also assist countries to fulfill their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO developed MPOWER, a technical package of selected demand reduction measures contained in the WHO FCTC:



GATS Methodology

GATS uses a global standardized methodology. It includes information on respondents' background characteristics, tobacco use (smoking and smokeless), cessation, secondhand smoke, economics, media, and knowledge, attitudes and perceptions towards tobacco use. In Botswana, GATS was conducted for the first time in 2017 as a household survey of persons 15 years of age and older by Botswana Ministry of Health and Wellness in collaboration with Statistics Botswana and WHO Botswana. A multi-stage, geographically clustered sample design was used to produce nationally representative data. A total of 5965 households were sampled. One individual was randomly chosen from each selected household to participate in the survey. Survey information was collected using handheld devices. The household response rate was 81.8%, the person-level response rate was 97.8%, and overall response rate was 80.0%. There were a total of 4643 completed individual interviews.

GATS Highlights

TOBACCO USE

- 17.6% overall (240,000 adults), 27.0% of men and 8.8% of women currently use tobacco.
- 14.2% overall (190,000 adults), 25.7% of men and 3.6% of women currently smoke tobacco.
- 12.9% overall (180,000 adults), 23.9% of men and 2.8% of women currently smoke cigarettes.
- 4.3% overall (60,000 adults) 2.1% of men, and 6.3% of women currently use smokeless tobacco.

CESSATION

- 83.9% of current tobacco smokers planned to or were thinking about quitting.
- 57.8% of smokers made a quit attempt in the past 12 months.
- 43.7% of smokers who visited a health care provider in the past 12 months were advised to quit smoking.
- 7.0% of smokers quit smoking in the past 12 months

SECONDHAND SMOKE

- 12.2% of adults who worked indoors (40,000 adults) were exposed to tobacco smoke in enclosed areas at their workplace.
- 13.8% of adults (190,000 adults) were exposed to tobacco smoke at home.
- 67.4% of adults (260,000 adults) were exposed to tobacco smoke when visiting bars and nightclubs.
- 7.5% of adults (70,000 adults) were exposed to tobacco smoke when using public transportation.

ECONOMICS

- The average monthly expenditure for cigarettes was 789.1 Botswana Pula.
- 82.2% adults purchases single stick of cigarettes

MEDIA

- 27.8% adults noticed any cigarette advertisement, sponsorship, or promotion.
- 11.3% adults noticed any smokeless tobacco advertisement, sponsorship, or promotion.
- 65.6% adults noticed anti-cigarette smoking information on the television or radio.

KNOWLEDGE, ATTITUDES & PERCEPTIONS

- 95.3% of adults believed smoking causes serious illness.
- 91.4% of adults believed breathing other peoples' smoke causes serious illness in nonsmokers.

