# Paragury - Alto Parana (Ages 13-15) Global Youth Tobacco Survey (GYTS)



# FACT SHEET . . . . . . . . . . . .

The Paraguay - Alto Parana GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Paraguay - Alto Parana could include in a comprehensive tobacco control program.

The Paraguay - Alto Parana GYTS was a school-based survey of students in grades 7, 8 and 9 conducted in 2003.

A two-stage cluster sample design was used to produce representative data for Paraguay - Alto Parana. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 88.0%, the class response rate was 100.0%, the student response rate was 96.9%, and the overall response rate was 85.2%. A total of 1,344 students aged 13-15 participated in the Paraguay - Alto Parana GYTS.

#### **Prevalence**

31.6% of students had ever smoked cigarettes (Boy = 31.1%, Girl = 31.9%)

22.5% currently use any tobacco product (Boy = 23.0%, Girl = 21.7%)

14.9% currently smoke cigarettes (Boy = 14.7%, Girl = 14.6%)

10.6% currently use other tobacco products (Boy = 11.7%, Girl = 9.7%)

19.3% of never smokers are likely to initiate smoking next year

#### **Knowledge and Attitudes**

12.7% think boys and 9.3% think girls who smoke have more friends 10.6% think boys and 7.7% think girls who smoke look more attractive

### **Access and Availability - Current Smokers**

21.7% usually smoke at home

39.4% buy cigarettes in a store

87.6% who bought cigarettes in a store were NOT refused purchase because of their age

## **Exposure to Secondhand Smoke (SHS)**

40.1% live in homes where others smoke in their presence

59.9% are around others who smoke in places outside their home

82.4% think smoking should be banned from public places

61.9% think smoke from others is harmful to them

34.5% have one or more parents who smoke

11.8% have most or all friends who smoke

#### **Cessation - Current Smokers**

55.6% want to stop smoking

61.8% tried to stop smoking during the past year

78.2% have ever received help to stop smoking

## **Media and Advertising**

85.4% saw anti-smoking media messages, in the past 30 days

91.1% saw pro-cigarette ads on billboards, in the past 30 days

89.7% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

19.2% have an object with a cigarette brand logo

22.0% were offered free cigarettes by a tobacco company representative

#### School

71.9% had been taught in class, during the past year, about the dangers of smoking 45.7% had discussed in class, during the past year, reasons why people their age smoke

64.8% had been taught in class, during the past year, the effects of tobacco use

### **Highlights**

- 22.5% of students currently use any form of tobacco; 14.9% currently smoke cigarettes; 10.6% currently use some other form of tobacco.
- SHS exposure is high 4 in 10 students live in homes where others smoke, and 6 in 10 students are exposed to smoke around others outside of the home; over one-third of the students have at least one parent who smokes.
- More than 6 in 10 students think smoke from others is harmful to them.
- Over 8 in 10 students think smoking in public places should be banned.
- Close to 3 in 5 current smokers want to stop smoking.
- One in 5 students has an object with a cigarette brand logo on

  it
- More than 4 in 5 students saw anti-smoking media messages in the past 30 days; 9 in 10 students saw pro-cigarette ads on billboards and in newspapers or magazines in the past 30 days.