Sierra Leone-Western Area (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET

The Sierra Leone-Western Area GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Sierra Leone-Western Area could include in a comprehensive tobacco control program.

The Sierra Leone-Western Area GYTS was a school-based survey of students in JSS2, JSS3, SS1, and SS2 conducted in

2008. A two-stage cluster sample design was used to produce representative data for all Sierra Leone-Western Area. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 77.5% and the overall response rate was 77.5%. A total of 1,171 13-15 year old students participated in the Sierra Leone-Western Area GYTS.

Prevalence

- 15.5% of students had ever smoked cigarettes (Boys = 19.4%, Girls = 11.9%)
- 23.5% currently use any tobacco product (Boys = 20.3%, Girls = 24.1%)
- 5.8% currently smoke cigarettes (Boys = 6.6%, Girls = 5.0%)
- 20.7% currently use other tobacco products (Boys = 16.7%, Girls = 21.8%)
- 15.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

38.0% think boys and 23.4% think girls who smoke have more friends 15.2% think boys and 11.8% think girls who smoke look more attractive

Access and Availability - Current Smokers

35.8% usually smoke at home

38.8% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

44.2% live in homes where others smoke in their presence

56.5% are around others who smoke in places outside their home

59.9% think smoking should be banned from public places

54.9% think smoke from others is harmful to them

22.2% have one or more parents who smoke

4.0% have most or all friends who smoke

Cessation - Current Smokers

74.9% want to stop smoking

79.6% tried to stop smoking during the past year

95.4% have ever received help to stop smoking

Media and Advertising

72.3% saw anti-smoking media messages, in the past 30 days

66.1% saw pro-cigarette ads on billboards, in the past 30 days

53.3% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

19.7% have an object with a cigarette brand logo

13.3% were offered free cigarettes by a tobacco company representative

School

58.3% had been taught in class, during the past year, about the dangers of smoking

41.7% had discussed in class, during the past year, reasons why people their age smoke

55.6% had been taught in class, during the past year, the effects of tobacco use

Highlights

- Almost 1 in 4 students currently use any tobacco product; 1 in 5 students currently use tobacco products other than cigarettes, and 5.8% of students currently smoke cigarettes.
- SHS exposure is high over 4 in 10 students live in homes where others smoke; more than half of students are exposed to smoke of others outside their home; more than 1 in 5 students have at least one parent who smokes.
- Almost 6 in 10 students think smoking should be banned in public places.
- Over 1 in 10 students was offered a free cigarette by a tobacco company representative.
- Almost 3 in 4 students saw antismoking media messages in the past 30 days; two-thirds saw pro-cigarette ads on billboards and over half the students saw pro-cigarette ads in newspapers or magazines in the past 30 days.