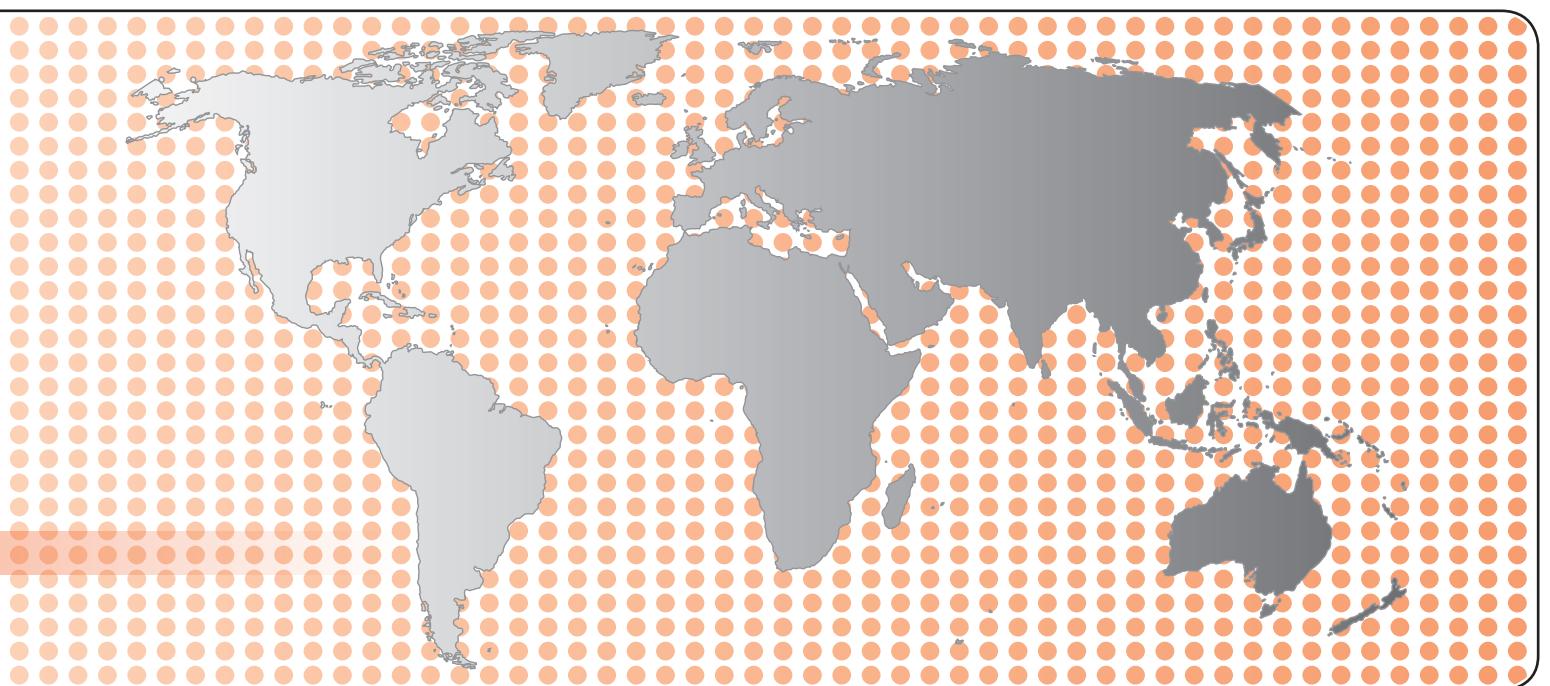


GTSS

Tobacco Questions for Surveys (TQS)



Partner Guidance

Tobacco Questions for Surveys (TQS) Partner Guidance

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1. Introduction

To promote global comparability in monitoring tobacco use, the Global Tobacco Surveillance System (GTSS) partners¹ have developed “Tobacco Questions for Surveys: A Subset of Key Questions from the Global Adult Tobacco Survey (GATS)”. The Tobacco Questions for Surveys (TQS) booklet provides a standard set of survey questions and associated indicators on tobacco use and key tobacco control measures that can be included in any health, social or other survey to obtain a comprehensive picture of tobacco control in any population of interest.

The TQS questions are a subset of the core questionnaire of the Global Adult Tobacco Survey (GATS) (<http://www.cdc.gov/tobacco/global/>). The questions cover prevalence of tobacco use (both smoking and smokeless), types and quantities of tobacco consumed, exposure to secondhand smoke, and additional key topics related to tobacco policies, including tobacco use cessation, anti-cigarette information, cigarette advertising, and tobacco economics.

The TQS booklet is available in Arabic, Chinese, English, French, Portuguese, Russian, and Spanish.

Purpose

This document aims to provide recommended guidance for the integration of TQS into ongoing surveys while describing technical assistance available from GTSS partners.

¹ The Global Tobacco Surveillance System (GTSS) was initiated by the World Health Organization (WHO), the Centers for Disease Control and Prevention (CDC), and others partners to assist countries in establishing tobacco control surveillance and monitoring programs. GTSS includes a collection of data through the Global Youth Tobacco Survey (GYTS), the Global Adult Tobacco Survey (GATS), and Tobacco Questions for Surveys (TQS).

2. Recommended Guidance for Integrating TQS Questions

Study Design

The questions contained in the TQS booklet have been developed for and tested in survey populations 15 years of age or older. The questions have not been developed for persons less than 15 years old.

While the GATS mode of administration is a face-to-face household survey using electronic data collection (handheld computers), the TQS questions can be used in other modes of administration (e.g., paper and pencil, mail, telephone, internet). However, the questions may need to be adapted depending on the mode of administration.

Questionnaire

Agencies interested in monitoring tobacco use and key tobacco control measures through population-based surveys are encouraged to use all 22 TQS questions to obtain a comprehensive tobacco control picture for their country. All 22 questions can be added together as a tobacco module or selected questions can be included in a survey questionnaire based on the country's particular focus.

There are three basic questions (Q1, Q2a and Q2b) that measure the prevalence of tobacco smoking. These questions are the highest priority measures and should be included in all surveys that measure tobacco use. Surveys then can include additional questions covering key topics (e.g., monitoring smokeless tobacco use, cessation, secondhand smoke, exposure to tobacco advertising, economics) as appropriate. The tobacco smoking prevalence questions are also a prerequisite for certain other questions to ensure estimation of tobacco policy indicators.

TQS is a list of 22 survey questions, grouped according to the MPOWER classification theme.

Surveys can select particular questions from the list or incorporate all of the questions if suitable.

The selected tobacco questions should be placed together in the survey. The placement of the tobacco questions will depend on various factors such as the survey purpose, topic(s), and length. If the survey is only including the three tobacco use prevalence questions, these questions should be placed with questions asking for other risk factors such as diet, physical activity, alcohol use and substance abuse.

An example of a tobacco module incorporating all TQS questions (with appropriate routing instructions) is provided in **Appendix A**.

For purposes of comparability (national and international) and scientific validity, it is important to keep the TQS question wording exactly the same. However, minor adaptations of certain questions may be required (e.g., modifying the list of tobacco products relevant to a country). Minor tweaking of the questions may also be needed depending on the mode of administration, as previously mentioned.

Use of TQS Data

The information obtained from the tobacco questions should be used for evaluation and monitoring of existing tobacco control policies and programs as well as to inform development and implementation of new interventions at community, sub-national and national levels.

The questions from TQS can be compared to both past and current surveys that contain tobacco questions. These results should, however, be interpreted carefully, taking into account differences in survey methods such as questionnaire wording, context, sample design, target population, mode of administration, and so on. Technical assistance to facilitate optimal comparison of results is available from GTSS partners.

3. Technical Assistance

The TQS booklet is an open-source tool. Individuals and organizations interested in using TQS in their surveys do not need permission to use TQS or to publish data from the questions. To help keep track of the extent to which TQS is being used, partners, however, would appreciate receiving background information about the surveys and results when questions from TQS are included.

The following technical assistance can be provided for surveys that are using TQS questions upon request:

- Questionnaire Review: Consultation on question wording, placement, and general flow.
- Study Design: Consultation on sample design, and data collection and management procedures.
- Analysis and Reporting: Consultation on analyzing and reporting data obtained from TQS questions, including the construction of indicators, tables, and graphs.

4. Contact Information

For further clarification and technical questions about TQS, please contact GTSSINFO@cdc.gov.

The TQS booklet can be downloaded from the U.S. Centers for Disease Control and Prevention's (CDC) and the World Health Organization's (WHO) websites:

U.S. Centers for Disease Control and Prevention: <http://www.cdc.gov/tobacco/global/>

World Health Organization: www.who.int/tobacco/surveillance/gats/en/index.html

Appendix A: Example Tobacco Module Incorporating all TQS Questions

Q1. Do you currently smoke tobacco on a daily basis, less than daily, or not at all?

- | | | |
|----------------------|--------------------------|--------------|
| DAILY | <input type="checkbox"/> | 1 > GO TO Q3 |
| LESS THAN DAILY..... | <input type="checkbox"/> | 2 > ASK Q2a |
| NOT AT ALL | <input type="checkbox"/> | 3 > ASK Q2b |
| DON'T KNOW | <input type="checkbox"/> | 7 > GO TO Q4 |

Q2a. Have you smoked tobacco daily in the past?

- | | | |
|------------------|--------------------------|--------------|
| YES | <input type="checkbox"/> | 1 > GO TO Q3 |
| NO | <input type="checkbox"/> | 2 > GO TO Q3 |
| DON'T KNOW | <input type="checkbox"/> | 7 > GO TO Q3 |

Q2b. In the past, have you smoked tobacco on a daily basis, less than daily, or not at all?

INTERVIEWER: IF RESPONDENT HAS DONE BOTH "DAILY" AND "LESS THAN DAILY" IN THE PAST, CHECK "DAILY"

- | | | |
|----------------------|--------------------------|---|
| DAILY | <input type="checkbox"/> | 1 |
| LESS THAN DAILY..... | <input type="checkbox"/> | 2 |
| NOT AT ALL | <input type="checkbox"/> | 3 |
| DON'T KNOW | <input type="checkbox"/> | 7 |

> GO TO Q4

Q3. [IF Q1=1 (DAILY), USE "DAY". IF Q1=2 (LESS THAN DAILY), USE "WEEK".]

On average, how many of the following products do you currently smoke each (day/week)? Also, let me

INTERVIEWER: IF RESPONDENT REPORTS SMOKING THE PRODUCT BUT NOT EVERY (DAY/WEEK),

a. Manufactured cigarettes?.....	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	INT: VERIFY THIS IS # OF CIGARETTES, NOT PACKS
b. Hand-rolled cigarettes?	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	
c. Kreteks?.....	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	
d. Pipes full of tobacco?.....	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	
e. Cigars, cheroots, or cigarillos?.....	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	
f. Number of water pipe sessions?	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	
g. Any others?	<table border="1"><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table>										PER DAY/WEEK	

Q4. Do you currently use smokeless tobacco on a daily basis, less than daily, or not at all?

- DAILY 1 > GO TO Q6
LESS THAN DAILY 2 > ASK Q5a
NOT AT ALL 3 > ASK Q5b
DON'T KNOW 7 > GO TO Q6

Q5a. Have you used smokeless tobacco daily in the past?

- YES 1 > GO TO Q6
NO 2 > GO TO Q6
DON'T KNOW 7 > GO TO Q6

Q5b. In the past, have you used smokeless tobacco on a daily basis, less than daily, or not at all?

INTERVIEWER: IF RESPONDENT HAS DONE BOTH "DAILY" AND "LESS THAN DAILY" IN THE PAST, CHECK "DAILY"

- DAILY 1
LESS THAN DAILY 2
NOT AT ALL 3
DON'T KNOW 7

Q6. How often does anyone smoke inside your home? Would you say daily, weekly, monthly, less than monthly, or never?

DAILY	<input type="checkbox"/> 1
WEEKLY	<input type="checkbox"/> 2
MONTHLY	<input type="checkbox"/> 3
LESS THAN MONTHLY.....	<input type="checkbox"/> 4
NEVER	<input type="checkbox"/> 5
DON'T KNOW	<input type="checkbox"/> 7

Q7. Do you currently work outside of your home?

YES	<input type="checkbox"/> 1 > ASK Q8
NO/DON'T WORK	<input type="checkbox"/> 2 > GO TO Q10

Q8. Do you usually work indoors or outdoors?

INDOORS	<input type="checkbox"/> 1 > ASK Q9
OUTDOORS.....	<input type="checkbox"/> 2 > GO TO Q10
BOTH.....	<input type="checkbox"/> 3 > ASK Q9

Q9. During the past 30 days, did anyone smoke in indoor areas where you work?

YES	<input type="checkbox"/> 1
NO	<input type="checkbox"/> 2
DON'T KNOW	<input type="checkbox"/> 7

Q10. [ASK Q10 AND Q11 IF Q1=1 OR 2 (CURRENT SMOKER). ELSE GO TO Q13.]

During the past 12 months, have you tried to stop smoking?

YES	<input type="checkbox"/> 1
NO	<input type="checkbox"/> 2

Q11. Have you visited a doctor or other health care provider in the past 12 months?

YES	<input type="checkbox"/> 1 > ASK Q12
NO	<input type="checkbox"/> 2 > GO TO Q13

Q12. During any visit to a doctor or health care provider in the past 12 months, were you advised to quit smoking tobacco?

YES	<input type="checkbox"/> 1
NO	<input type="checkbox"/> 2

Q13. In the last 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting in newspapers or in magazines?

YES 1
NO 2
NOT APPLICABLE 7

Q14. In the last 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting on television?

YES 1
NO 2
NOT APPLICABLE 7

Q15. [ASK Q15 IF Q1=1 OR 2 (CURRENT SMOKER). ELSE GO TO Q17.]

In the last 30 days, did you notice any health warnings on cigarette packages?

YES 1
NO 2 > GO TO Q17
DID NOT SEE ANY CIGARETTE PACKAGES 3 > GO TO Q17

Q16. In the last 30 days, have warning labels on cigarette packages led you to think about quitting?

YES 1
NO 2
DON'T KNOW 7

Q17. In the last 30 days, have you noticed any advertisements or signs promoting cigarettes in stores where cigarettes are sold?

YES 1
NO 2
NOT APPLICABLE 7

Q18. In the last 30 days, have you noticed any of the following types of cigarette promotions?

READ EACH ITEM:

	YES	NO	DON'T KNOW
a. Free samples of cigarettes?	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7
b. Cigarettes at sale prices?.....	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7
c. Coupons for cigarettes?.....	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7
d. Free gifts or special discount offers on other products when buying cigarettes?	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7
e. Clothing or other items with a cigarette brand name or logo?	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7
f. Cigarette promotions in the mail?.....	<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 7

Q19. [ASK Q19 AND Q20 IF Q3a > 0 (CURRENT MANUFACTURED CIGARETTE SMOKER). ELSE END SECTION.]

The last time you bought cigarettes for yourself, how many cigarettes did you buy?

INTERVIEWER: RECORD NUMBER AND CHECK UNIT

--	--	--

CIGARETTES 1
PACKS 2 → How many cigarettes were in each pack? _____
CARTONS 3 → How many cigarettes were in each carton? _____
OTHER SPECIFY: _____ 4 → How many cigarettes were in each [FILL]? _____
NEVER BOUGHT CIGARETTES 5 → END SECTION _____

Q20. In total, how much money did you pay for this purchase?

INTERVIEWER: IF DON'T KNOW, ENTER 999

_____ [*FILL COUNTRY CURRENCY*] _____

GLOBAL TOBACCO SURVEILLANCE SYSTEM (GTSS)