

# Russian Federation (Ages 13-15) Global Youth Tobacco Survey (GYTS) FACT SHEET . . . . .



The Russian Federation GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Russian Federation could include in a comprehensive tobacco control program.

The Russian Federation GYTS was a school-based survey of students in grades 7 through 9 conducted in 2004.

A two-stage cluster sample design was used to produce representative data for all of Russian Federation. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 97.7%, the class response rate was 100%, the student response rate was 87.9%, and the overall response rate was 85.9%. A total of 10,956 students aged 13-15 participated in the Russian Federation GYTS.

## Prevalence

- 55.0% of students had ever smoked cigarettes (Boys = 61.5%, Girls = 48.1%)
- 27.3% currently use any tobacco product (Boys = 30.1%, Girls = 24.4%)
- 25.4% currently smoke cigarettes (Boys = 26.9%, Girls = 23.9%)
- 11.3% currently daily cigarette smokers (Boys = 11.8%, Girls = 10.8%)
- 12.1% currently smoke cigars (Boys = 14.1%, Girls = 10.0%)
- 30.9% ever smokers initiated smoking before age ten (Boys = 40.7%, Girls = 17.8%)
- 46.8% of never smokers are likely to initiate smoking next year (Boys = 42.3%, Girls = 50.3%)

## Access and Availability - Current Smokers

- 7.2% usually smoke at home
- 71.3% buy cigarettes in a store
- 75.0% who bought cigarettes in a store were NOT refused purchase because of their age

## Exposure to Secondhand Smoke (SHS)

- 82.6% think smoking should be banned from public places
- 41.8% think smoke from others is harmful to them
- 62.4% have one or more parents who smoke
- 26.2% have most or all friends who smoke

## Cessation - Current Smokers

- 65.5% want to stop smoking
- 78.1% tried to stop smoking during the past year
- 73.4% have ever received help to stop smoking
- 10.6% always have or feel like having a cigarette first thing in the morning

## Media and Advertising

- 71.0% saw anti-smoking media messages vs. 69.4% saw pro media messages on TV
- 62.7% saw anti messages vs. 76.8% saw pro messages on billboards
- 51.2% saw anti smoking ads vs. 71.0% saw pro-cigarette ads in newspapers or magazines
- 14.7% have an object with a cigarette brand logo
- 9.6% were offered free cigarettes by a tobacco company representative

## School

- 64.0% had been taught in class, during the past year, about the dangers of smoking
- 58.0% had discussed in class, during the past year, reasons why people their age smoke
- 62.6% had been taught in class, during the past year, the effects of tobacco use

## Highlights

- More than 1 in 4 students currently use any form of tobacco; 25.4% currently smoke cigarettes; 12.1% currently smoke cigars; close to half the never smokers are likely to initiate smoking next year.
- SHS exposure is very high – more than 3 in 5 students have one or more parents who smoke.
- Over 2 in 5 students think smoke from others is harmful to them.
- More than 4 in 5 students think smoking in public places should be banned.
- Close to two-thirds of current smokers want to quit; One in 10 feel like having a cigarette first thing in the morning.
- One in 7 students has an object with a cigarette brand logo.
- Seven in 10 students saw anti-smoking messages on TV vs. 7 in 10 saw pro messages; 6 in 10 saw anti-messages on billboards vs. over three-quarters saw pro messages; half saw anti ads in newspapers vs. 7 in 10 saw pro ads.