# Venezuela - Tachira (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET . . . . . . . . . . . . .

The Venezuela - Tachira GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Venezuela - Tachira could include in a comprehensive tobacco control program.

The Venezuela - Tachira GYTS was a school-based survey of students in grades 6, 7, 8 and 9 conducted in 2001.

A two-stage cluster sample design was used to produce representative data for Venezuela - Tachira. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 80.0%, the class response rate was 100.0%, the student response rate was 84.3%, and the overall response rate was 67.4%. A total of 884 students aged 13-15 participated in the Venezuela - Tachira GYTS.

#### **Prevalence**

24.4% of students had ever smoked cigarettes (Boy = 22.5%, Girl = 25.1%)

12.7% currently use any tobacco product (Boy = 11.8%, Girl = 13.2%)

8.0% currently smoke cigarettes (Boy = 7.6%, Girl = 8.0%)

6.1% currently use other tobacco products (Boy = 6.2%, Girl = 6.2%)

14.0% of never smokers are likely to initiate smoking next year

#### Knowledge and Attitudes

12.6% think boys and 8.8% think girls who smoke have more friends 5.4% think boys and 4.8% think girls who smoke look more attractive

## **Access and Availability - Current Smokers**

21.8% usually smoke at home

35.4% buy cigarettes in a store

### **Exposure to Secondhand Smoke (SHS)**

41.8% live in homes where others smoke in their presence

49.6% are around others who smoke in places outside their home

92.1% think smoking should be banned from public places

72.7% think smoke from others is harmful to them

39.4% have one or more parents who smoke

10.2% have most or all friends who smoke

#### Cessation - Current Smokers

66.8% tried to stop smoking during the past year 67.1% have ever received help to stop smoking

### **Media and Advertising**

81.5% saw anti-smoking media messages, in the past 30 days

87.4% saw pro-cigarette ads on billboards, in the past 30 days

76.8% saw pro-cigarette ads in newspapers or magazines, in the past 30 days

12.8% have an object with a cigarette brand logo

11.9% were offered free cigarettes by a tobacco company representative

#### **School**

47.5% had been taught in class, during the past year, about the dangers of smoking

33.9% had discussed in class, during the past year, reasons why people their age smoke

55.1% had been taught in class, during the past year, the effects of tobacco use

### **Highlights**

- 12.7% of students currently use any form of tobacco; 8.0% currently smoke cigarettes; 6.1% currently use some other form of tobacco.
- SHS exposure is high Over 2 in 5 students live in homes where others smoke, and half of the students are exposed to smoke around others outside of the home; 4 in 10 students have at least one parent who smokes.
- More than 7 in 10 students think smoke from others is harmful to them.
- Over 9 in 10 students think smoking in public places should be banned.
- One in 8 students has an object with a cigarette brand logo on it
- More than 8 in 10 students saw anti-smoking media messages in the past 30 days; close to 9 in 10 students saw pro-cigarette ads on billboards and over three-quarters saw pro-tobacco ads in newspapers or magazines in the past 30 days.