

Global Youth Tobacco Survey

The Global Youth Tobacco Survey (GYTS) is a global standard to systematically monitor youth tobacco use and track key tobacco control indicators.

GYTS is a nationally representative school-based survey of students 13-15 years of age, using a consistent and standard protocol across countries. It is intended to generate comparable data within and across counties.

GYTS enhances countries' capacity to design, implement, and evaluate tobacco control interventions, and is also an important tool to assist countries in supporting the WHO **MPOWER**, a package of six evidence-based demand reduction measures contained in the Framework Convention on Tobacco Control (FCTC):



Monitor tobacco use & prevention policies Protect people from tobacco smoke Offer help to quit tobacco use

Warn about the dangers of tobacco

Enforce bans on tobacco advertising, promotion, & sponsorship

Raise taxes on tobacco

1 **Process** Indicates workshop series **Country Engagement Process** Country commitment • Implementing Agency selection • Research Coordinator nomination • Obtain sampling documents **Training Workshop** Overview Proposal development • Questionnaire adaptation • Sample design development 1 • Survey implementation instructions **GYTS Implementing Agency & Research Coordinator Readiness** Questionnaire adapted and finalized • Sample selection completed and documentation received • Survey materials received Fieldwork & Data Processing **Fieldwork Data Processing** • Obtaining school participation Data preparation Data collection Quality assurance Shipping completed survey materials Sample weighting **Analysis Workshop** • Data tables and reports review • Fact Sheet finalization • Country Report writing • Statistical analysis training (Epi Info, R, etc.) **Data Release** Fact Sheet • Country Report

Policy & Program Workshop

Comprehensive Standard Protocol

GYTS Core Questionnaire with Optional Questions

GYTS Sample Design and Weights

GYTS Implementation Instructions

GYTS Analysis and Reporting Package

• Fact Sheet Template

• Country Report: Tabulation Plan and Guidelines

• Preferred Indicator Definitions

GYTS Data Dissemination Guidance

- Data Dissemination Guidance for the Initial Release of Data
- Using Data to Strengthen Tobacco Control: Guidance for Advocates

GYTS Data Release Policy

GYTS Collaborating Organizations

- Centers for Disease Control and Prevention
- CDC Foundation
- RTI International
- World Health Organization