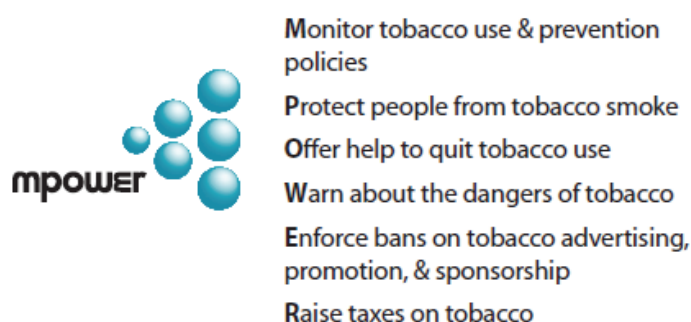


Objectives

The Global Adult Tobacco Survey (GATS) is a global standard for systematically monitoring tobacco use among adults (smoking, smokeless, and heated tobacco products) and tracking key tobacco control indicators.

The GATS survey is a nationally representative survey, using a consistent and standardized protocol across all countries, including Senegal. The GATS survey strengthens the capacity of countries to design, implement, and evaluate tobacco control programs. It will also assist countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) by generating comparable data within and across countries. The WHO has developed MPOWER, a technical package of demand reduction measures selected from the WHO FCTC, which includes the following:



Methodology

The GATS survey uses a standardized methodology globally. It includes information on the basic characteristics of respondents, tobacco use (smoking, smokeless, and heated tobacco), e-cigarette use, cessation, passive smoking, economics, media, and knowledge, attitudes, and perceptions regarding tobacco consumption. In Senegal, the GATS survey was conducted in 2023 by the National Agency of Statistics and Demography (NASD), in collaboration with the Ministry of Health and Social Action (MHSA) through the National Tobacco Control Program (NTCP). It is a household survey specifically targeting individuals, ages 15 and older. A multi-stage stratified area sampling plan was used to produce nationally representative data. A total of 4,148 households were sampled, and one person was randomly selected from each participating household to respond to the survey. The survey data was collected electronically using portable devices. A total of 3,878 individual interviews were conducted, with an individual response rate of 98.8%.

GATS Highlights

TOBACCO AND ELECTRONIC CIGARETTE USE

- A total of 4.4% (0.5 million adults), 8.2% of men, and 0.8% of women are current tobacco users (smoking, smokeless, and/or heated tobacco products).
- A total of 4.1% (0.4 million adults), 7.8% of men, and 0.4% of women are current smokers.
- A total of 0.4% (41,525 adults), 0.3% of men, and 0.5% of women are current users of smokeless tobacco.
- A total of 0.4% (47,117 adults), 0.6% of men, and 0.3% of women are current users of electronic cigarettes.

CESSATION

- 52.4% of smokers attempted to quit smoking in the past 12 months.
- 62.5% of current smokers are considering quitting or have thought about quitting.

SECONDHAND SMOKE

- 21.1% of adults (0.4 million adults) were exposed to tobacco smoke in enclosed spaces at their workplace.
- 15.0% of adults (1.6 million adults) were exposed to tobacco smoke inside their home.
- 24.8% of adults (0.3 million adults) were exposed to tobacco smoke during their visits to restaurants.

ECONOMICS

- The average amount spent on 20 manufactured cigarettes is 849.2 CFA francs.
- The average monthly expenditure on manufactured cigarettes is 8,777.8 CFA francs.

MEDIA

- 37.4% of adults noticed anti-tobacco information on television or radio.
- 10.7% of adults noticed cigarette advertisements, promotions, or event sponsorships.

KNOWLEDGE, ATTITUDES, AND PERCEPTIONS

- 87.2% of adults think that smoking causes serious diseases.
- 85.7% of adults believe that breathing in other people's smoke causes serious diseases in non-smokers.
- 93.4% of adults are in favor of an increase in taxes on tobacco products.

TOBACCO USE

TOBACCO USE (smoking, smokeless, and/or heated tobacco products)

	OVERALL (%)	MEN (%)	WOMEN (%)
Current tobacco users	4.4	8.2	0.8

SMOKING TOBACCO

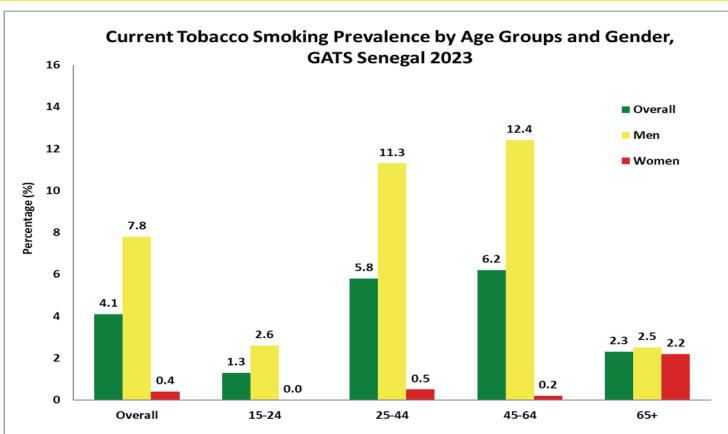
	OVERALL (%)	MEN (%)	WOMEN (%)
Current tobacco smokers	4.1	7.8	0.4
Daily tobacco smokers	3.4	6.5	0.4
Current cigarette smokers ¹	3.6	7.1	0.2
Daily tobacco smokers ¹	2.9	5.7	0.2
Former daily tobacco smokers ² (among all adults)	3.6	7.2	0.1
Former daily tobacco smokers ^{2,3} (among daily smokers)	49.1	50.4	-

SMOKELESS TOBACCO USE

	OVERALL (%)	MEN (%)	WOMEN (%)
Current smokeless tobacco users	0.4	0.3	0.5

HEATED TOBACCO PRODUCTS USE

	OVERALL (%)	MEN (%)	WOMEN (%)
Ever heard of heated tobacco products	19.3	22.5	16.1
Ever used heated tobacco products	0.9	1.4	0.4
Current user of heated tobacco products	0.2	0.3	0.1



ELECTRONIC CIGARETTE USE

	OVERALL (%)	MEN (%)	WOMEN (%)
Ever heard of electronic cigarettes	36.6	41.4	31.8
Ever used electronic cigarettes	1.5	2.0	0.9
Current user of electronic cigarettes	0.4	0.6	0.3

CESSATION

	OVERALL (%)	MEN (%)	WOMEN (%)
Smokers who attempted to quit smoking in the past 12 months ⁶	52.4	52.2	-
Current smokers who considered quitting or thinking about quitting ⁷	62.5	63.1	-
Smokers who attempted to quit smoking without assistance in the past 12 months	74.4	74.4	-

SECONDHAND SMOKE

	OVERALL (%)	MEN (%)	WOMEN (%)
Adults exposed to tobacco smoke at the workplace ^{8, §}	21.1	23.7	16.1
Adults exposed to tobacco smoke at home at least once a month	15.0	17.1	12.9
Adults exposed to tobacco smoke indoors: ^{9, §}			
Government buildings or offices	15.4	15.8	14.6
Health establishments	6.0	4.9	6.8
Restaurants	24.8	24.1	26.2
Bars or nightclubs	74.8	78.6	-
Public transportation	11.7	12.5	10.7
Universities	25.4	34.1	14.9
Schools	12.7	14.1	11.4

ECONOMICS

Average amount spent on 20 cigarettes manufactured CFA franc	849.2
Average monthly spending on manufactured cigarettes CFA franc	8777.8
Cost of 100 packs of cigarettes manufactured as a percentage of gross domestic product (GDP) per capita [2023] ¹⁰	8.1

MEDIA

	OVERALL (%)	CURRENT SMOKERS (%)	NON-SMOKERS (%)
ANTI-TOBACCO WARNINGS			
Adults who noticed anti-smoking information on television or radio [§]	37.4	28.5	37.8
Adults who noticed anti-smoking information on any media [§]	49.7	48.3	49.8
Current smokers who thought about quitting because of a warning [§]	37.5	39.7	-

	OVERALL (%)	CURRENT SMOKERS (%)	NON-SMOKERS (%)
TOBACCO INDUSTRY ADVERTISING			
Adults who noticed cigarette advertisements, promotions, or sponsorships of sporting events [§]	10.7	18.0	10.4

KNOWLEDGE, ATTITUDES, AND PERCEPTIONS

	OVERALL (%)	CURRENT SMOKERS (%)	NON-SMOKERS (%)
Adults who believe smoking causes serious illnesses	87.2	86.1	87.2
Adults who believe that breathing other people's smoke causes serious illness in non-smokers	85.7	86.9	85.7
	OVERALL (%)	MEN (%)	WOMEN (%)
Adults who believed smokeless tobacco use causes serious illness	69.2	72.0	66.4
	OVERALL (%)	CURRENT SMOKERS (%)	NON-SMOKERS (%)
Adults who supported increasing taxes on tobacco products	93.4	76.5	94.2

¹ Includes hand-made and hand-rolled cigarettes. ² Current non-smokers. ³ Smoking cessation ratio for daily smoking. ⁴ Current non-users. ⁵ Smoking cessation ratio for daily smoke-free consumption. ⁶ Includes current smokers and former smokers who quit smoking in the past 12 months. ⁷ Plan or think about quitting smoking in the next month, 12 months or one day. ⁸ Among those who work outside the home and who usually work indoors or both indoors and outdoors. ⁹ Among those who visited in the last 30 days. ¹⁰ Estimated GDP per capita of Senegal in 2023 = 1,042,274.694 CFA francs, provided by the IMF database from April 2024. [§] In the last 30 days.

- Indicates an estimate based on fewer than 25 unweighted cases and has been suppressed.

NOTE: Current consumption refers to daily and less than daily consumption. Adults refer to people ages 15 and older. Data were weighted to be nationally representative of all noninstitutionalized men and women ages 15 and older. Percentages reflect the prevalence of each indicator in each group, not the distribution between groups.

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